



LOS ANGELES  
Education Partnership

EDUCATORS • STUDENTS • PARENTS • COMMUNITY

# DESIGN CHALLENGE

JUNE 18, 2012

EDUCATORS • STUDENTS • PARENTS • COMMUNITY  
**OUR EFFORTS ARE EFFECTIVE.**

They create excellent schools, great teachers and engaged communities. Your generous support of and/or contribution via the *LAEP Design Challenge* will ensure that this highly effective model of **SCHOOL TRANSFORMATION** can continue to flourish in existing communities where it is needed to effect positive change, and be expanded to other underserved communities in Los Angeles.

Dear LAEP Friend,

The Los Angeles Education Partnership (LAEP) invites you join its efforts to transform L.A. schools and raise the level of student academic achievement by sponsoring its **LAEP Design Challenge** - a cocktail reception to benefit students in underserved communities of Los Angeles. This exciting event will be held on Monday, June 18, 2012 from 7:00 p.m. - 9:00 p.m., at the REDCAT in the Disney Hall Complex (631 West 2nd Street, Los Angeles, CA 90012). The event is collaborative and interactive, bringing together a community to solve education problems in a different and innovative way.

The evening will include a silent auction, a cocktail hour, and an exciting design challenge/contest between teams of luminaries that include *Los Angeles Unified School District (LAUSD) Superintendent John Deasy, CalArts President Steven Lavine, celebrity chefs, actors and athletes*. The luminaries will have ten minutes to create a three-dimensional response to a question about education in Los Angeles. We will also recognize the continued support of companies - like yours - to this worthy cause.

## Why Support LAEP?

Each year, nearly 1,600 teachers and 80,000 children from birth through high school benefit from our programs, which bring ideas, resources and expertise to teachers and students in high-need areas. Our **HOLISTIC, COLLABORATIVE, APPROACH** to school transformation has a proven track record, and our experts are trusted and supported by teachers, principals, students, parents and communities.

Through 27 years of experience we've developed a **PROVEN PRACTICE APPROACH** that creates collaboration between schools and their surrounding communities. This collaboration engages parents, community members and service providers as the very agents of change in support of schools and their transformation as centers for high academic achievement.

We look forward to your support, and will contact you within the next two weeks to answer any questions that you may have. In the meantime, please feel free to contact Helen Kantor at (213) 622-5237 x. 274 or via email at [hkantor@laep.org](mailto:hkantor@laep.org).

Sincerely,

*Ellen Pais*

Ellen Pais  
President & CEO

LAEP has  
Facilitated the  
Creation of  
8 Community  
Schools



[www.LAEP.org](http://www.LAEP.org)